

VANESSA MORRISON

UX DESIGNER

PROFILE

UX Designer with a graphic design background, possessing strong visual design skills.

EXPERIENCE

AUTO1 GROUP 2020 - present

BERLIN, GERMANY

SENIOR UX/UI DESIGNER

- Conducts competitive analysis
- Committed to finding the best user experience to buy and sell cars.

UX/UI DESIGNER

- Propose solutions to customer issues and lead the design of the interfaces of [wirkaufendeinauto.de](#) and [Autohero.com](#).
- Realize the interface design and make it evolve according to user tests.
- Accompany the project team in a human-centric process through strategy and best practices.

MOTHERHOOD.DESIGN 2019 - 2020

REMOTE

UX DESIGNER

- Lead in competitive analysis research.
- Participated in user research, user interviews, and competitive analysis design sprint.

GENSLER 2016 - 2019

CHICAGO, IL, USA

MARKETING COORDINATOR

- Conducted end user research and competitive analyses.
- Developed print and HTML e-mail collateral and adhered to brand guidelines to support practice areas using Adobe Creative Suite.

FREELANCE DESIGNER 2009 - 2016

- Enhanced the brand identity for various clients.

DAVIS SQUARE ARCHITECTS 2011 - 2015

SOMERVILLE, MA, USA

GRAPHIC DESIGNER

- Edited project photographs, wrote copy for projects, and updated website using CMS and HTML.
- Created portfolio booklets for award submissions.
- Designed logo and program graphics for client.
- Created site plan renderings and presentation boards using Adobe Creative Suite.
- Designed event invitations for various parties.



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[xing.com/profile/Vanessa_Morrison3/cv](https://www.xing.com/profile/Vanessa_Morrison3/cv)



Berlin, Germany

EDUCATION

Certified UX Designer Program

CareerFoundry

UX Design Certificate, 2019

Intensive 10-month course with 500+ hours of training, guided by industry-leading mentors. Practiced UX design with a comprehensive hands-on preparation spanning from UX theory to user-centered design, research, information architecture, UI design, and design documentation.

UI Specialization Certificate, 2019

Focused on crucial UI design processes—from visual design and responsive layouts, all the way through to design handoff.

Graphic Design Certificate, May 2014

Massachusetts College of Art + Design, Boston, MA

Coursework in Interaction Design and Typography,

Bachelor's Degree in Studio Art and Chinese

Studies, cum laude, May 2003

Wellesley College, Wellesley, MA

SKILLS

User Research

UX Design

UI Design

Competitive Analysis

Interviews + Surveys

User-Centered Design

Information Architecture

Team Building

Personas

User Journeys

InVision

Sketch

Balsamiq

Marvel

Graphic Design

Typography

Branding

Adobe Creative Suite

Keynote

Microsoft PowerPoint

Basic HTML + CSS

Acrobat

Prott

Jing